



Food activities @ THE FOOD ACADEMY

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The West Midlands Regional Food Academy

- £3.2M project funded by Advantage West Midlands to:
 - Support regional food and drink businesses
 - Raise regional profile of food and drink
 - Increase economic development and prosperity
- Formally opened December 2009
- Employed seven FTEs (manager, technologists & technicians)
- 300 business interventions
- 8 incubated businesses



The Regional Food Academy (2012 onwards)

- UG/TPG/APP learning
- UG & PG research
- Industry outreach
 - The AGRI project
- Short courses
- External engagement
 - Schools & teachers
 - Conferences
- A base for our food staff









The Regional Food Academy (2012 onwards)



A special thanks to our 2023 partners:





- Industry outreach
 - The AGRI project
- Short courses
- External engagement
 - Schools & teachers
 - Conferences
- A base for our food staff

















































HAU FUTURE FARM

Food Academy Resources

- New Product Development Kitchen
- Food Processing Hall
 - Bakery
 - Brewery (+ vineyard)
 - Cheese and dairy products
 - Modified atmosphere packaging
- Butchery Room (formerly Propagation Unit)
- Instrumental Analysis Room
- Sensory Evaluation Room
- Focus Group/Food Creativity Studio
- Food Grade Lecture Theatre
- Exhibition/Conference Space







Meat and Poultry

Key equipment

- Butchery
- Bowl chopper
- Mincer
- Sausage stuffer
- Smoker
- Packaging (VP & MAP)
- Blast chillers/freezers/ovens
- Stagionello cabinet (meat aging & curing)
- Binder alternating climate chamber (-40°C to +180°C)







Dairy

Key equipment

- Pasteuriser
- Homogeniser
- Cheese vats
- Manual and automated cheese presses
- Ice cream maker
- Six x 5 L yoghurt culturing unit
- Freeze dryer







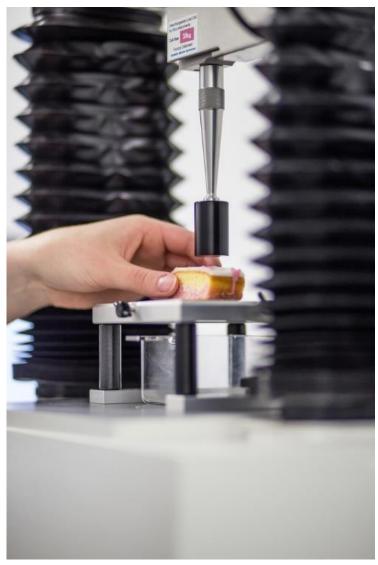


Evaluation Tools

Instrumental

- Water activity
- Moisture content
- pH, colour
- Texture, viscosity
- MAP gas composition
- Microbiology
- Chemical analysis
- Nutritional analysis







Sensory Evaluation







Consultancy & Research

Meat & poultry

- Extending the shelf life of red meat
- Evaluating the use of offal in NPD ready meal applications
- Meat eating quality assessment (texture, bone strength, drip loss, sensory)
- Odour absorption of poultry packs
- Societal research: People, gender, immigration, employment

Consultancy & Research

Dairy

- Improving the safety of raw milk cheeses
- Improving the sensory characteristics of low fat, low salt cheddar cheese



Influence of rate of inclusion of microalgae on the sensory characteristics and fatty acid composition of cheese and performance of dairy cows

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Where to next? Food Academy and Innovation Centre

- Consultancy, research, training, services, community
 - NPD, Food & Drink Processing, Food Quality & Safety, Nutrition, Sensory, Food Waste
 - Sustainable Supply Chains and Life Cycle Measurement for new-to-market food

products

- Innovation support/incubator space
- Business support
 - Agrifood and Agribusiness start ups
- More short courses
- Home of the Harper Street Market
- Go-to-collaborator with industry

