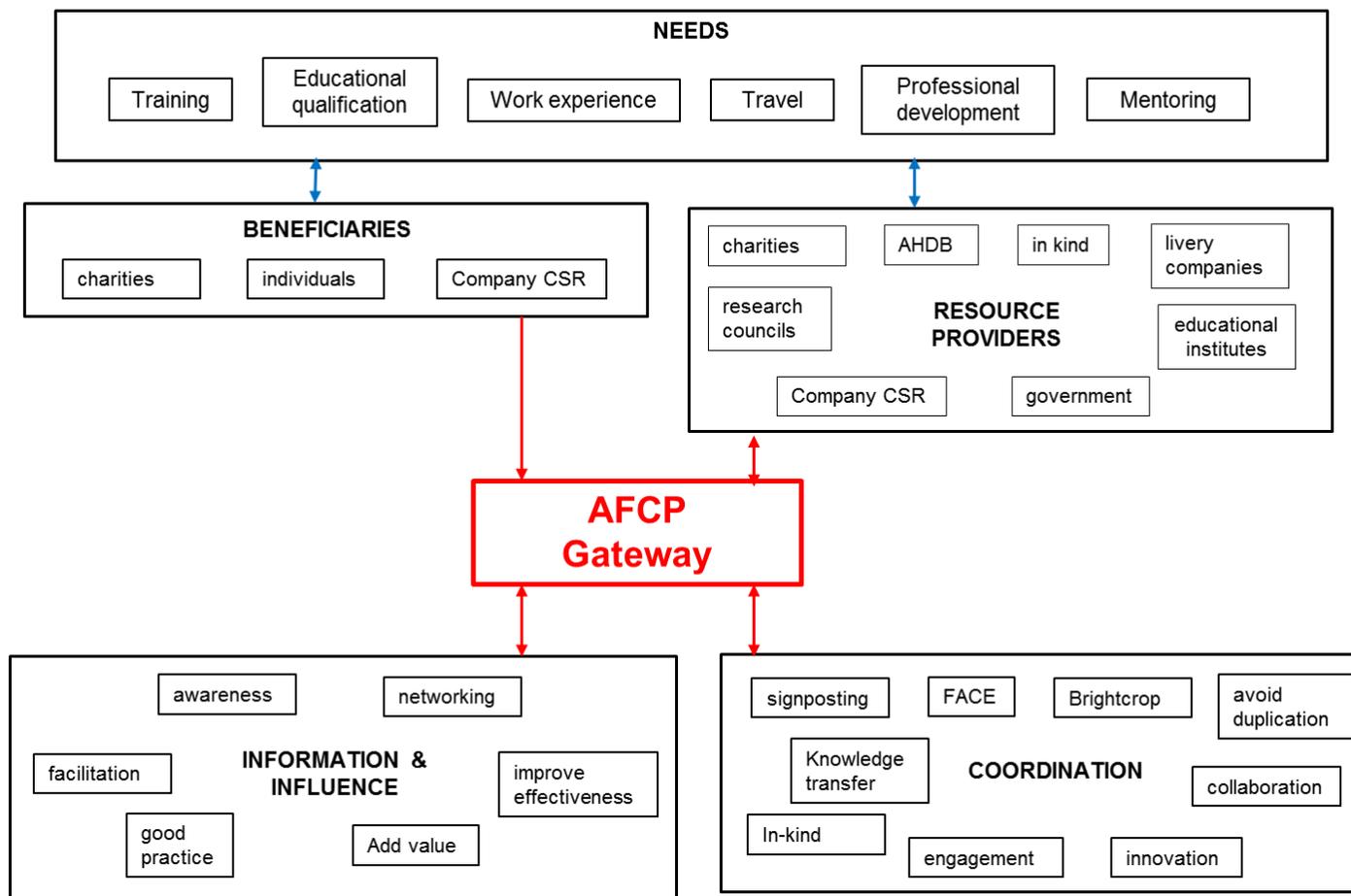


## Role of AFCP



**Objectives: with supporting actions.**

<b>Objective</b>	<b>Action</b>
1. To ensure that AFCP mission is consistent with the objectives of charities, funders and resource providers and offers effective and efficient support in the achievement of these objectives	<ul style="list-style-type: none"> <li>• Conduct routine searches of appropriate websites to identify relevant activity by charities, funders and providers</li> <li>• Develop and implement programmes of communication and enquiry with charities, funders and providers</li> </ul>
2. To deliver an up-to-date and relevant website specifically targeted at individuals seeking to establish or develop their careers through support from charities and other not-for-profit organisations.	<ul style="list-style-type: none"> <li>• Prepare and implement a timetable for the regular review of information on the website.</li> </ul>
3. To identify, develop and communicate opportunities and synergies for collaboration between charities, funders and providers.	<ul style="list-style-type: none"> <li>• Maintain close personal contact with key members of all organisations.</li> <li>• Ensure AFCP is recognised and acknowledged as an effective facilitator for collaborative activities.</li> </ul>
4. To raise the profile of charities in relation to their role and contribution to the agrifood industry.	<ul style="list-style-type: none"> <li>• Develop and implement a marketing strategy for AFCP which establishes its profile and role within the industry.</li> </ul>
5. To encourage and facilitate networking between charities and other funders to create beneficial long term and productive relationships.	<ul style="list-style-type: none"> <li>• Establish regular direct contact with charities to understand their aspirations and seek a partnership approach among them.</li> <li>• Hold at least 2 meetings a year of groups of charities whose aspirations and activities are conducive to collaboration</li> </ul>